



**MEDICA**  
**CORPORATE EXECUTIVE OFFICE PROGRAM –**  
**Dusseldorf, Germany – November 12-15, 2018**



**FAX REGISTRATION FORM & Credit Card Info:**

Welcome to the U.S. Commercial Service's Corporate Executive Office (CEO) Program for MEDICA 2018. The Department of Commerce and the U.S. Consulate General in Dusseldorf staff look forward to supporting you in your efforts to generate sales in global medical markets.

Complete this application form to confirm your participation in the CEO program for MEDICA 2018. This form must be received by August 11 to be included in the MEDICA Show Catalog. Send this form and payment to: U.S. Consulate General, Attn: Ms. A. Salama, Willi-Becker-Allee 10, 40227 Düsseldorf, Germany. We require \$1,000 down payment to reserve your room or table. Final payment will be taken as agreed, but on June 30 at the latest to meet USDOC budget requirements.

**Payment Information**

**Cardholder name:** \_\_\_\_\_

**Credit Card:** \_\_\_\_\_ **Mastercard, \_\_\_\_\_ Visa, \_\_\_\_\_ American Express, or \_\_\_\_\_ Discover**

**Card number:** \_\_\_\_\_ **Expiration date:** \_\_\_\_\_

**Cancellation Policy:** 50% of the participation fee will be returned if the Commercial Service Dusseldorf Office is notified in writing prior to September 11, 2018. After this date, all fees are non-refundable. The CEO program is designed to assist new small to medium sized enterprises (SME) from the United States. For this reason, new U.S. SMEs have priority consideration. U.S. firms that have participated in the program for more than three years will only be considered under extenuating circumstances and only if all new companies have been accommodated.

**COMPANY:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**TELEPHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_ **E-MAIL:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

**No. of Employees:** \_\_\_\_\_ **Minority-Owned:** \_\_\_\_\_ **Yes** \_\_\_\_\_ **No**

**No. of company representatives participating in MEDICA:** \_\_\_\_\_

**Names of Company Reps:** \_\_\_\_\_

**MEDICA 2018 PARTICIPATION DATES:** **NOVEMBER 12-15, 2018**

**FEE:** ☐ \$ 6,200  
☐ \$ 7,200 **PREMIUM RATE FOR PRIVATE ROOM**

**Please list European countries in which you are represented:**

\_\_\_\_\_

**New countries you are targeting for export in next 12-18 months?** \_\_\_\_\_

\_\_\_\_\_

**Product Description:**

Provide the following information on a separate page to help us promote your company's business goals in Germany and Europe:

**1. Pick one category off the attached Medica 2018 keyword index.**

**2. Summary of your medical product line; 3. describe the types of firms that you are targeting as potential distributors or end-users.** Provide your logo and product photo in jpg or pdf format. This information will be used to advertise your firm's presence at MEDICA on our website and in the CEO booklet. You will have the opportunity to edit your listing.

Contact our Commercial Service Staff with any questions:

In Germany: Anette Salama - Germany's MEDICA team lead: [Anette.Salama@trade.gov](mailto:Anette.Salama@trade.gov) TEL: +49-211-737-767-60

In the United States: Shelby Peterson-U.S. MEDICA team lead: [Shelby.Peterson@trade.gov](mailto:Shelby.Peterson@trade.gov) TEL: 801-524-3091